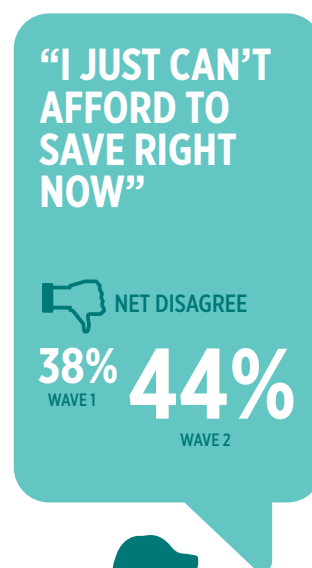
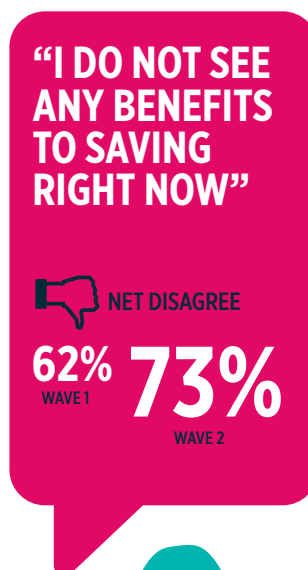
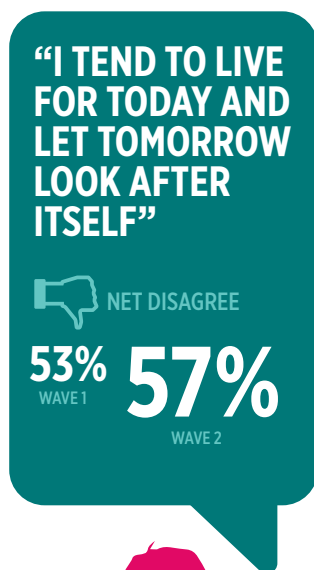
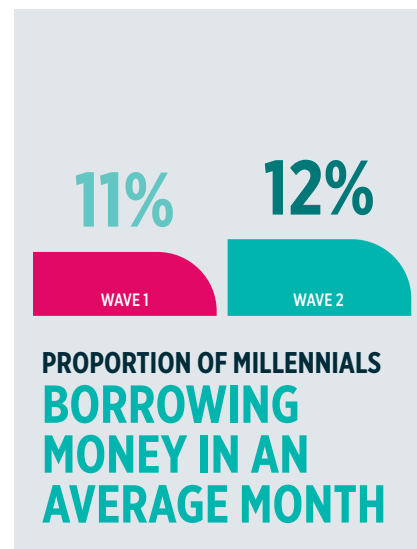
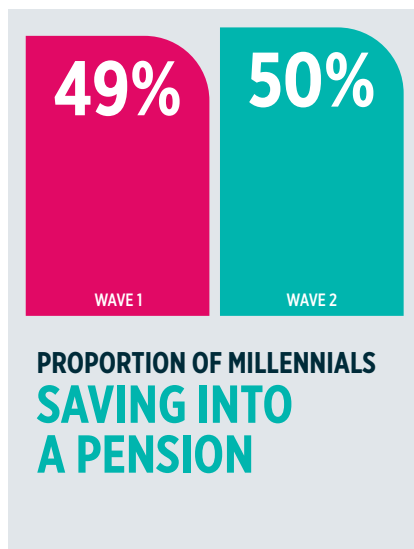
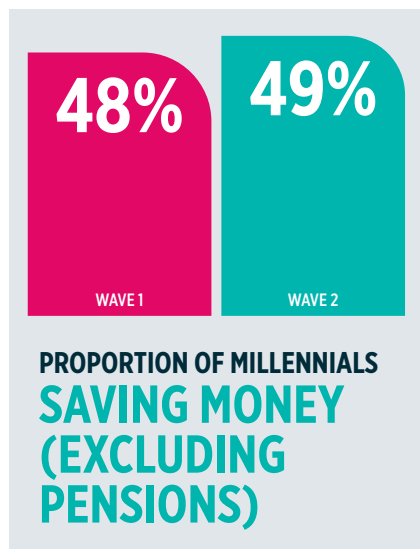


# NOT SO ENTITLED: A GENERATION WHO SAVE

OUR RESEARCH SHOWS THAT MILLENNIALS ARE CONSISTENTLY SAVING, WITH AN INCREASINGLY POSITIVE ATTITUDE. THIS GENERATION ARE SAVING FOR THEMSELVES

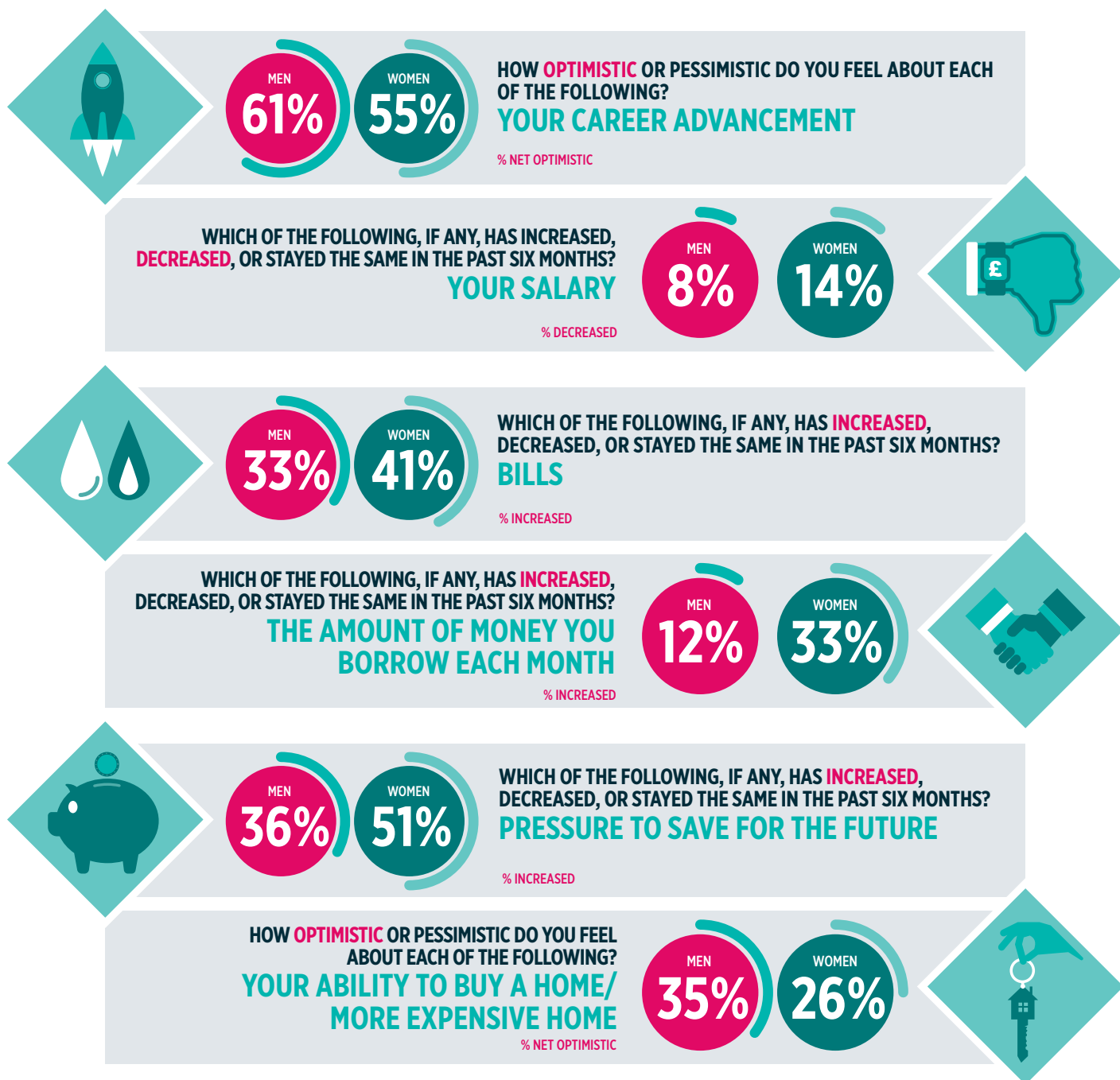
WAVE 1: AUGUST 2016 WAVE 2: FEBRUARY 2017



MILLENNIALS  
ARE THE NEXT  
GENERATION OF  
PENSION SAVERS

"Millennials are the next generation of pension savers. They will be the first generation to benefit in full from automatic enrolment but they are also struggling to achieve shorter-term goals such as buying their first home and managing student debt. We undertook this research as we felt it was vital to not only understand how they approached long-term saving but also what stopped them from saving more."

*Graham Vidler, Director of External Affairs, Pensions and Lifetime Savings Association.*



“Typically, women have had smaller pensions than their male counterparts but with the advent of automatic enrolment, more women are being encouraged to save than ever before. It is therefore vital that the lack of financial confidence amongst millennial women does not discourage them from taking advantage of workplace pensions and falling behind when saving for retirement.

“Employers need to ensure they are engaging with this group and helping them to feel more confident about their retirement choices.”

*Graham Vidler, Director of External Affairs, Pensions and Lifetime Savings Association.*

**EMPLOYERS  
NEED TO IMPROVE  
CONFIDENCE  
ABOUT  
RETIREMENT  
CHOICES**

If you have any questions about our findings please contact [research@plsa.co.uk](mailto:research@plsa.co.uk)

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