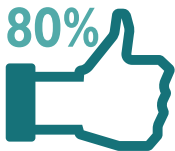


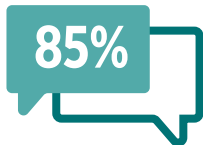
EVERY THREE YEARS WE ASK WHAT OUR MEMBERS THINK OF THE PLSA. HERE'S WHAT WE LEARNT.



HAVE A FAVOURABLE
VIEW OF THE PLSA



RATE THE PLSA'S
OVERALL PERFORMANCE
AS GOOD



WOULD RECOMMEND
ANOTHER ORGANISATION
JOINS THE PLSA



WOULD RENEW
THEIR MEMBERSHIP



THOUGHT THE PLSA
WAS GOOD VALUE
FOR MONEY

TOP 3: MEMBER BENEFITS

FUND MEMBERS

- 75% KEEPING UP TO DATE ON THE SECTOR
- 64% FREE DELEGATE PLACES AT CONFERENCES AND EVENTS
- 55% LEARNING BEST PRACTICE

BUSINESS MEMBERS

- 76% NETWORKING OPPORTUNITIES
- 51% KEEPING UP TO DATE ON THE SECTOR
- 51% RAISING OUR OWN ORGANISATION'S PROFILE WITHIN THE PENSIONS INDUSTRY

TOP 3: INFLUENCE AND POLICY

OUR INFLUENCE

- 84% PENSION SCHEMES AND EMPLOYERS
- 83% GOVERNMENT AND POLICYMAKERS
- 76% PROFESSIONAL PENSION SERVICES

POLICY AREAS

- 94% PENSION SCHEME REGULATION
- 93% SCHEME GOVERNANCE
- 90% STEWARDSHIP AND CORPORATE GOVERNANCE

WHAT WE ARE DOING FOR OUR MEMBERS

“ WE’LL TAKE ALL OF THAT FEEDBACK AND WE’LL SAY, ‘OK, WHAT DOES THAT MEAN THEN? WHAT IS IT WE SHOULD BE LOOKING TO DO TO MAKE SURE OUR MEMBERS GET WHAT THEY WANT?’ ”

JULIAN MUND, CHIEF EXECUTIVE, PLSA.

IMPROVING OUR ENGAGEMENT WITH ALL OUR MEMBERS TO ENSURE THAT WE REPRESENT YOU.



COMMUNICATING A CLEAR VISION FOR THE FUTURE OF PENSIONS AND LIFETIME SAVINGS.



TELLING OUR MEMBERS WHAT WE ARE LOBBYING FOR, HOW WE ARE LOBBYING AND THE RESULTS WE ARE GETTING.



If you have feedback on your membership experience or would like to join the PLSA please contact membership@plsa.co.uk



www.plsa.co.uk

We commissioned ICM Unlimited to undertake a survey of our fund and business members. The survey was undertaken between 5 May and 5 June 2017. 246 members took part, a response rate of 26%: this included 176 fund members and 70 business members.