

BUILD YOUR PROFILE WITH OUR PENSION SCHEME MEMBERS

We can help you to make powerful connections and develop your brand with decision makers from the pension funds that provide a retirement income to 20 million savers and invest £1 trillion in the UK and abroad.

We have a number of opportunities to showcase your thought leadership and practical expertise including:

Education Partnerships

Align your expertise with an area of pensions policy

An opportunity to partner with us for a full year and bring your expertise to our members. The package is bespoke to your requirements and can include webinars to engage with our members; thought-leadership articles in Viewpoint, our member magazine, to build your profile; and Made Simple Guides on your chosen area. In addition to your selection you'll receive further brand awareness via content on our website.

Possible subject areas include:

- ▶ Tax (Annual Allowance and Lifetime Allowance thresholds)
- ▶ Dealing with the TPR
- ▶ ESG for LGPS investors
- ▶ LGPS governance

[See a webinar example](#)

Made Simple Guides

Stand out from the crowd and drive debate on the latest trends in the pensions industry

A great way to demonstrate your knowledge to our pension scheme members. Each edition has a two year shelf life and is distributed via email to 11,944 PLSA members and over 7,000 social media followers.

Examples of subject areas we have covered include Indices and Benchmarks, ESG, and Cost Transparency.

[See our Made Simple Guides](#)

Viewpoint

Reach your audience digitally through our flagship member magazine

Dedicated to delivering coverage of the pensions industry, Viewpoint is produced four times a year. Build your organisation's brand exposure through targeted advertising to PLSA pension scheme members. Available both in print and online, Viewpoint is distributed electronically to 11,944 PLSA members with approx. 1,500 hard copies sent to those who have opted in.

We offer a number of opportunities including advertising, advertorial and content.

[View our member magazine](#)

Contact our Business Development team



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