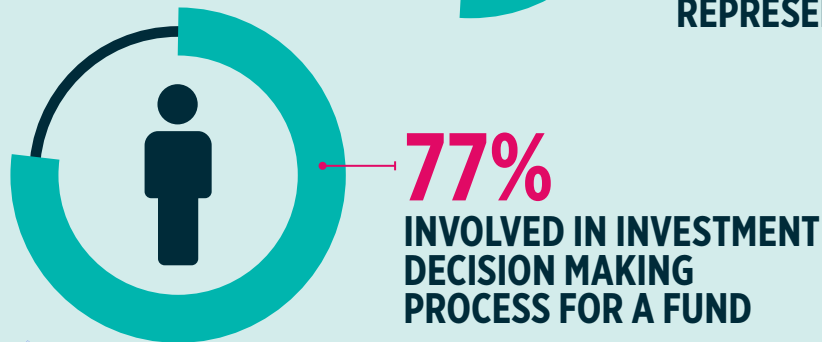
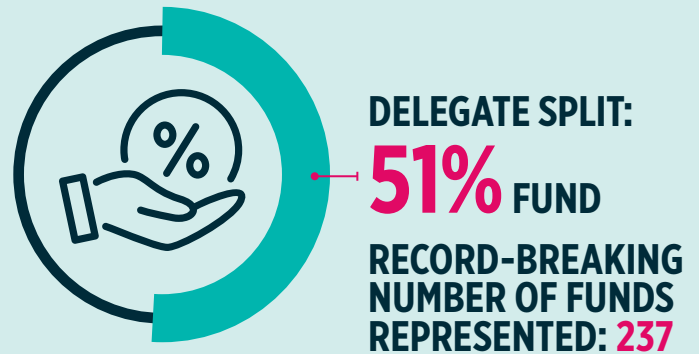
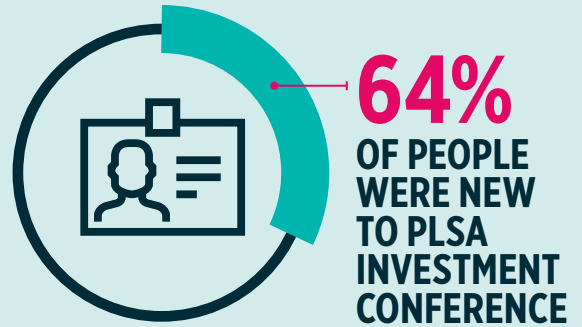
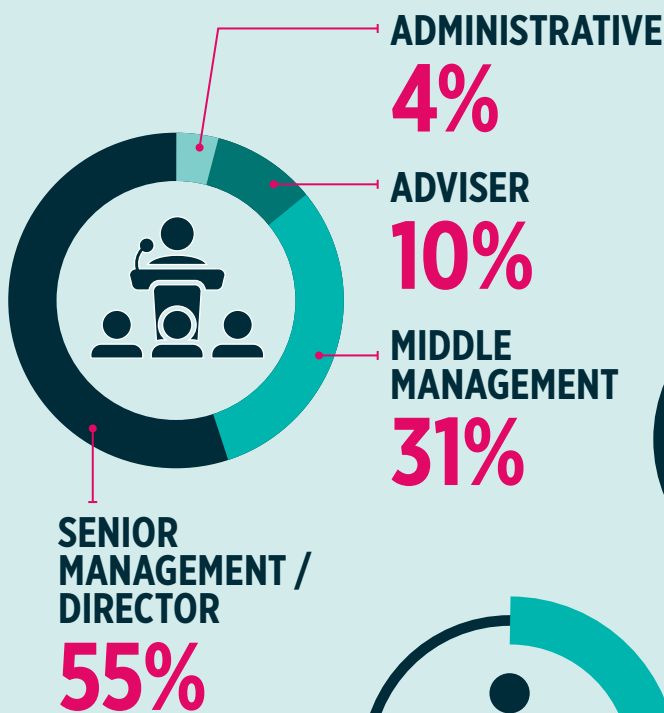


INVESTMENT CONFERENCE 2021

9 – 11 March

DELEGATE PROFILE



EVENT INFORMATION

4,260 MESSAGES EXCHANGED

◆◆ WE WERE PLEASED WITH THE NUMBER AND QUALITY OF DELEGATES WHO JOINED OUR LIGHTNING SESSION. IT WAS AN EFFECTIVE WAY TO COMMUNICATE SOME KEY MESSAGES ABOUT RISK TRANSFER PROJECTS ◆◆

Georgina Stewart,
Director of Business Development, Sackers

EVENT INFORMATION



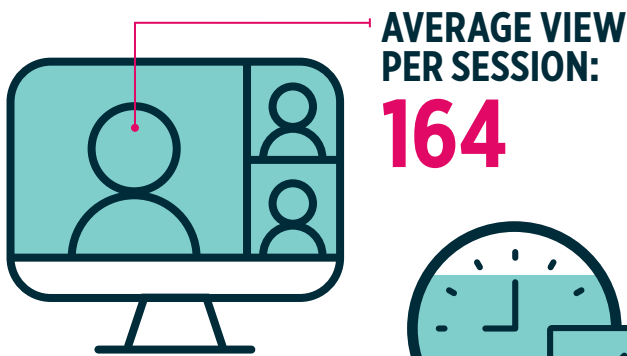
86% OF ATTENDEES ATTENDED TO KEEP UP TO DATE WITH MARKET TRENDS WITH **100%** OF PEOPLE ACHIEVING THIS OBJECTIVE



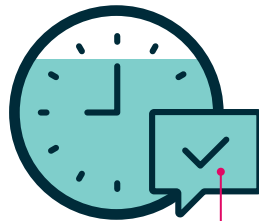
97%
RATED THE PROGRAMME AS EXCELLENT / GOOD



OVERALL SATISFACTION WITH THE EVENT **81%**



AVERAGE VIEW PER SESSION:
164



◆◆ EXCELLENT STRUCTURE AND EXECUTION. INNOVATIVE PARTS I HAVEN'T SEEN IN OTHER EVENTS. MANY INTERESTING AND DIFFERENT TOPICS ◆◆

Matti Leppälä,
CEO, PensionsEurope

1,166
REGISTRATIONS - **87%** JOINED (1,019 PLATFORM LOG-INS)

77%
RATED GOOD / EXCELLENT VALUE FOR TIME

90%
WOULD ATTEND A FUTURE DIGITAL PLSA EVENT



HOW WE COMPARE TO THE INDUSTRY

VALUE FOR MONEY BENCHMARK

INDUSTRY
£ **3.40**

IC 2021
£ **3.80**

VALUE FOR TIME BENCHMARK

INDUSTRY
3.91

IC 2021
4.02

OVERALL SATISFACTION BENCHMARK

INDUSTRY
3.98

IC 2021
4.16