

BENEFITTING FROM THE WAGES OF SIN

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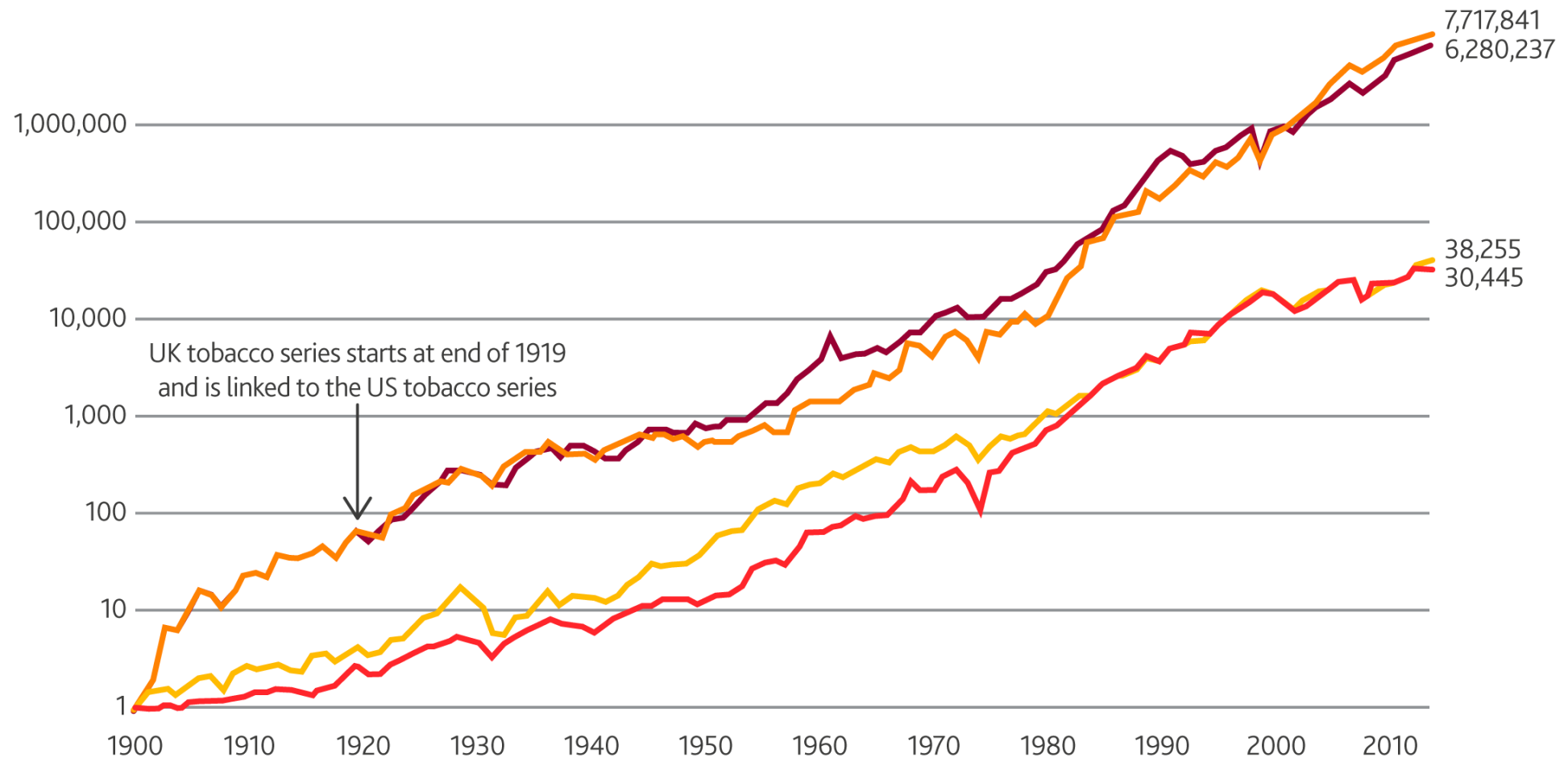
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# INVESTMENT IN TOBACCO



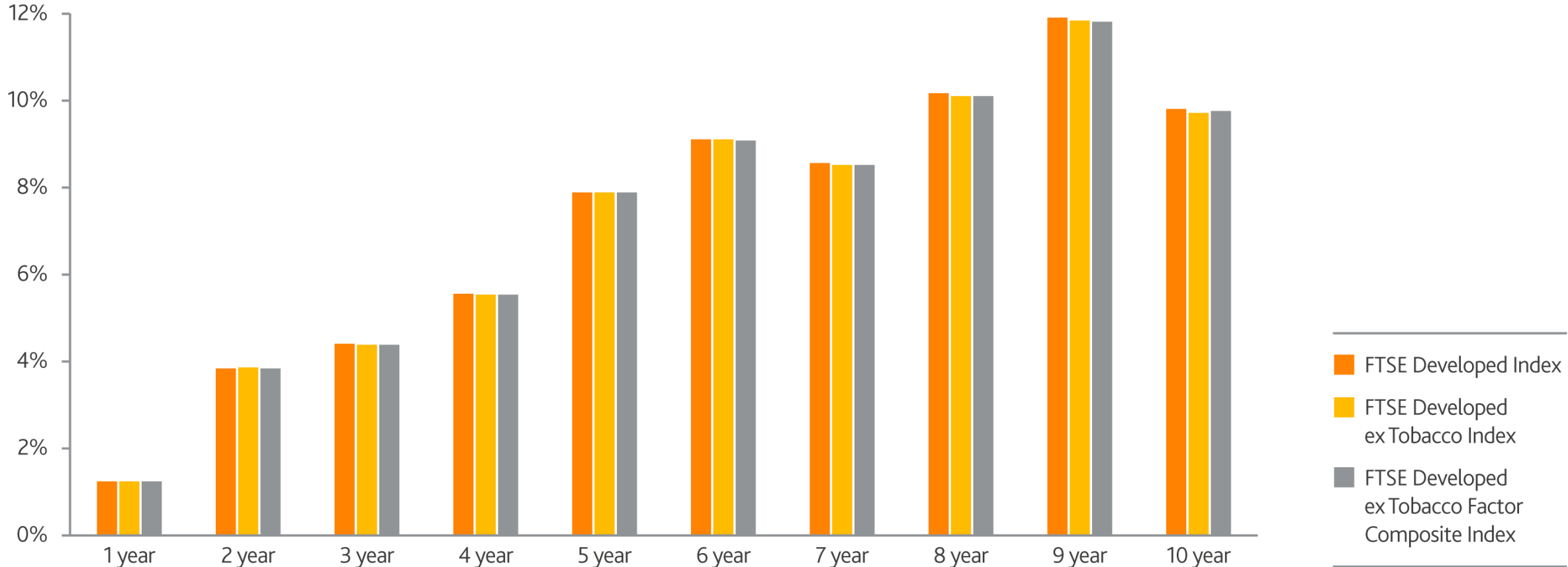
- UK tobacco 14.8% (13.1% post 1919)
- US tobacco 14.6% pa
- UK market 9.4% (10.3% post 1919)
- US market 9.6% pa

Source: E.Dimson, P.Marsh & M.Staunton: Cumulative value of an investment in the US and UK tobacco industries and the market indexes



# WHAT'S HAPPENED MORE RECENTLY?

Average annual returns to end 2017, UK£



Source: FTSE Russell as of February 2017



# NEST'S APPROACH TO CARBON RISK

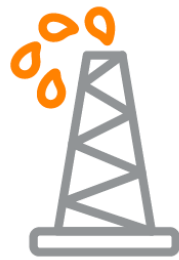
We dial up or down investment based on progress towards Paris goals



Are they on track to meet the requirements of maintaining global temperatures below 2 degrees?



Do they provide renewable energy or supporting technologies?



Do they have reserves of coal, oil and gas?



Do they produce energy from coal?



What level and type of carbon emissions do they contribute to?

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**DRIVING  
THE ECONOMIC  
MACHINE**

